



Dimplex Authorized Reseller Approval Form

This form is to register any company that wishes to sell Glen Dimplex Americas (GDA) products. As an Authorized seller of Glen Dimplex Americas, your company will be given the authorization to list GDA products; either 1st or 3rd party. By signing this agreement, you agree to adhere to Glen Dimplex Americas MAP policy. The MAP policy is independent of any other agreements or contracts with GDA or 3rd party distributors. In the event of any conflict between such agreements or contracts and the MAP policy, the MAP policy shall govern.

GDA reserves the right to terminate business with any seller, without liability or warning, in the event a seller is in violation of this agreement or the MAP policy. Any seller who has not registered as an authorized seller does not have the approval to sell GDA products.

By completing this form, your company will be given direct access to the latest GDA digital content to assist with selling GDA products, and your company will be listed as an Authorized Seller. This form (and your compliance with the MAP policy) is governed by the laws of the Province of Ontario, Canada, or the state of Washington.

Type of Store:* Check the correct field below

Brick-and-Mortar

E-Commerce Only

Both

Company Name: *

Website: *

Name: *

First Name

Last Name

Email: *

Primary Location Address: *

Address 1

Address 2

City

State

ZIP Code

If you have more than one physical retail location, please provide the locations below:

Second Location

Address Line 1

City

Third Location

Address Line 1

City

Fourth Location

Address Line 1

City

Fifth Location

Address Line 1

City

Sixth Location

Address Line 1

City

If you have multiple locations, do you intend to sell Dimplex products at all locations?*

Yes

No

Phone Number: *

Signature: *



Which distributor /distributors do you purchase GDA products from? (Select All that Apply)*

- | | | | |
|------------------------------|--------------------------|-------------------------|--------------------------|
| Associated Energy Systems | <input type="checkbox"/> | Tri State West | <input type="checkbox"/> |
| F&C Distributors | <input type="checkbox"/> | Brownstone Distributing | <input type="checkbox"/> |
| Monsma Marketing Corporation | <input type="checkbox"/> | Williams Distributing | <input type="checkbox"/> |
| North East Distribution | <input type="checkbox"/> | AF Distributors | <input type="checkbox"/> |
| Tri-State Distributors | <input type="checkbox"/> | Fireside / BAC | <input type="checkbox"/> |
| West End Brick N' Fire | <input type="checkbox"/> | Ray Murray Inc. | <input type="checkbox"/> |
| | | Brownstone Distributing | <input type="checkbox"/> |

Other:

How many Dimplex products are on display in your store? *

0 - 10+ products

Which Dimplex fireplace series do you currently display? (Check all that apply)*

- | | | | |
|------------------------|--------------------------|----------------|--------------------------|
| IgniteXL Bold Linear | <input type="checkbox"/> | Multi-Fire XHD | <input type="checkbox"/> |
| Opti-myst Series | <input type="checkbox"/> | Opti-V Series | <input type="checkbox"/> |
| Multi-Fire Slim Linear | <input type="checkbox"/> | e-Matrix | <input type="checkbox"/> |
| IgniteXL Linear | <input type="checkbox"/> | None | <input type="checkbox"/> |
| Revillusion Series | <input type="checkbox"/> | | |

How many total Dimplex products did you sell in 2022 (units)? *

List other electric brands that you display in your showroom or on your website (Select all that apply)*

- | | |
|----------------|--------------------------|
| Napoleon | <input type="checkbox"/> |
| Modern Flame | <input type="checkbox"/> |
| Amantii | <input type="checkbox"/> |
| SimpliFire-HMT | <input type="checkbox"/> |

Other:

Would you like to learn more about becoming a featured dealer on the website?*

- | | |
|-----|--------------------------|
| Yes | <input type="checkbox"/> |
| No | <input type="checkbox"/> |

Do you offer service or installation?*

Service

Installation

Both

How far (distance) do you travel from your location to service customers? *

1-20 Miles

21-49 Miles

50+ Miles

Would you be interested in Dimplex Product Training?*

Yes

No

Would you be interested in the following types of sales material that would help your business? (Check all that apply)*

Catalogs

Display stands

Brochures

Outdoor Signage

One-page Product Sheets

Banners

Product postcards

Fireplace Clings

Other:

Date: _____ , _____ , _____
Month Day Year

If you have any questions or concerns, please email
Tradepro@glendimplexamericas.com or call 226-339-0024