



DLW Series

Outdoor/Indoor
Radiant Electric Heaters

March 2021



Outdoor Heat - Market Overview

Outdoor living/dining is one of the biggest commercial and consumer trends for 2021.

Are you ready to capitalize?

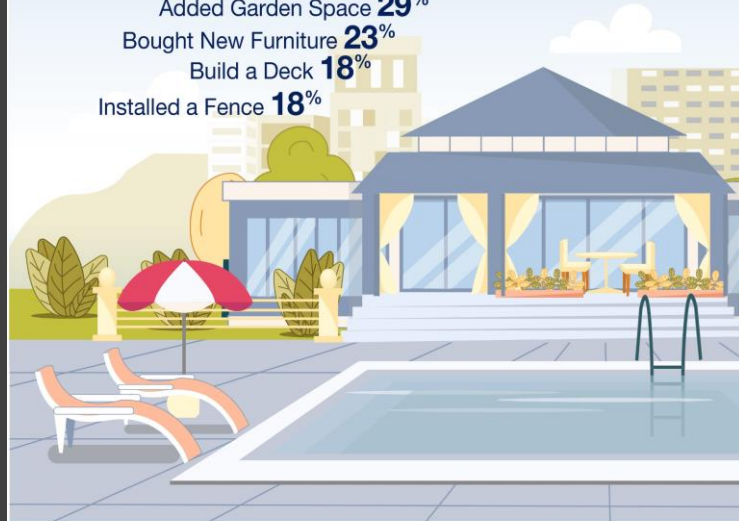
Our Outdoor Living Spaces are **More Valuable Than Ever Before**
Says **90%** of Americans

What are we **doing more outdoors**:

Relaxing 53%	Exercising 27%
Grilling 49%	Dining 27%
Gardening 41%	Entertaining 26%
Playing with Pets 39%	Playing with Kids 21%

78% made **outdoor upgrades** during COVID-19:

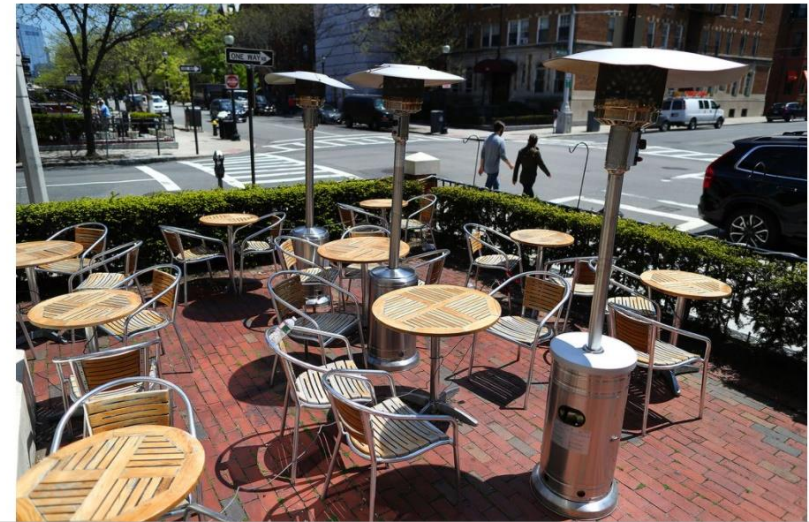
Planted Trees 38%
Added Garden Space 29%
Bought New Furniture 23%
Build a Deck 18%
Installed a Fence 18%



An online survey to 1,000 nationally representative adults ages 18+ between January 4 and 8, 2021- conducted on behalf of the International Casual Furnishings Association and American Home Furnishings Alliance by Wakefield Research.

Once a summertime luxury, outdoor dining may be the rule when restaurants reopen

By Matt Stout and Janelle Nanos Globe Staff, Updated May 27, 2020, 8:36 p.m.



Consumer Market



Consumer Insights and Behaviours:

- Consumers are more willing to purchase premium outdoor products that reflect the quality and comfort of their interior décor choices
- Radiant heaters have been replacing traditional flame products
- ‘Staycations’ are the new norm, giving rise to greater investment into outdoor patios and living spaces



Commercial Market

- Large scale outdoor living areas are on the rise in commercial projects
 - Staying comfortable is good for business!
 - Warm people in line ups
 - Pick up areas
- Dining and lounge areas
- **Nearly 50% of restaurants plan to install outdoor heaters on their patios***
- Hotels are also using outdoor heat to make welcoming lounge spaces

<https://www.foxbusiness.com/lifestyle/outdoor-heaters-are-the-latest-coronavirus-era-tre>



Why Choose Long-wave Radiant Heating?

- 1. Ideal for covered spaces**
 - Premium residential
 - Commercial (restaurants, bars, hotels, etc.)
- 2. Ideal for ceiling-mounting**
 - Installs facing straight down unlike most halogen IR
- 3. Ideal for extended use rather than on/off like a light switch**
 - Most effective when they run consistently at full temperature



What Separates the Dimplex DLW Series From Other Radiant Heaters in the Market?



Beautiful Design

Elegant, flexible design with a slim profile can be wall or ceiling-mounted

No Visible Light

Effective radiant heat that warms like the sun with zero glare

Premium Quality

Durable extruded aluminum construction meets IP55 water resistance rating

Key Features

Slim Profile

Only 5-5/8" high (installed) with the choice of ceiling or wall-mounting

Color Choice

Available in black and white to match any décor

Versatility

Discretely install multiple units above dining and seating areas to ensure perfect coverage and comfort

Clean, Safe and Convenient

Electric operation means no combustion and never running out of fuel



Installation Guidelines

Ceiling Mount

- Only 5-5/8" high (installed) using the included bracket
- Extension poles optimize positioning and performance directly above the area to be heated

Wall Mount

- Included bracket features 22.5° or 45° angle options
- Ideal installation height is 96-105" (2.4 m to 2.7 m)
- Ideal distance is within 98" (2.5 m) of the heater

Extension Poles (sold separately)



12"
DLWAC12SIL



24"
DLWAC24SIL



36"
DLWAC36SIL



48"
DLWAC48SIL

Installation Guidelines

- Hardwire Installation only, simply turn on/off using a wall-switch (not included)
- It is recommended to install the DLW series heater with a timer controller (not included) to ensure the unit is turned off after a preset time
- When connecting multiple heaters on a single circuit, they must be wired in parallel
- Ensure the on/off switch is rated for the heater voltage



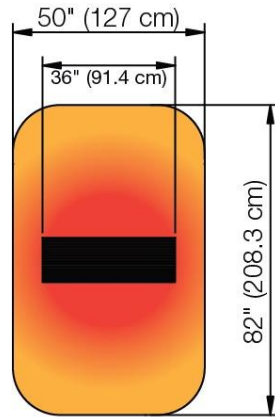
Installation Guidelines



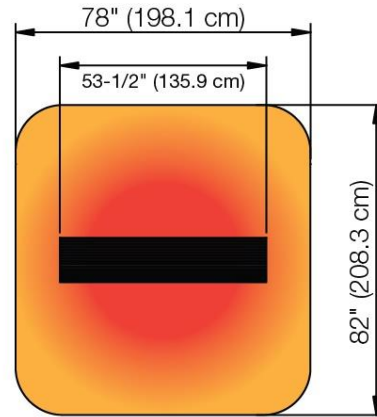
- Top-mount junction box allows for easy access to connection wires
- Minimal assembly – simply mount and hardwire
- The installer is not required to disassemble the heater prior to inspection, simply disconnect the water tight end cap to access the connections and reseal with the provided fasteners

Dimplex DLW Series Heat Distribution

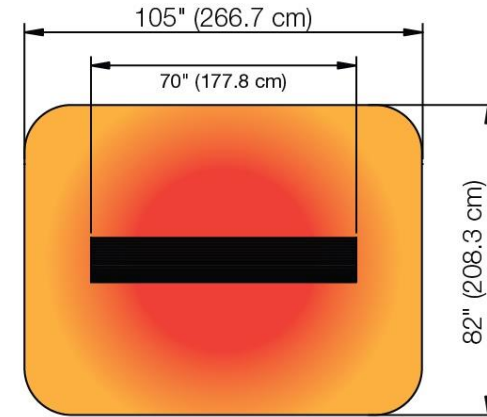
Outdoor Enclosed Area



DLW1500

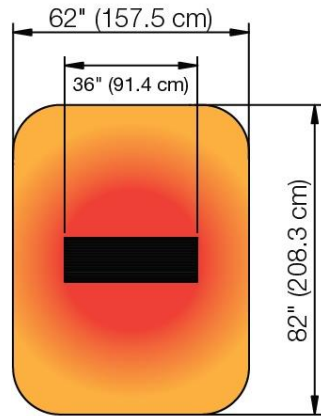


DLW2400

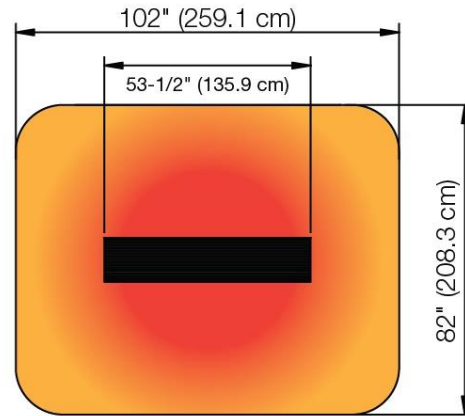


DLW3200

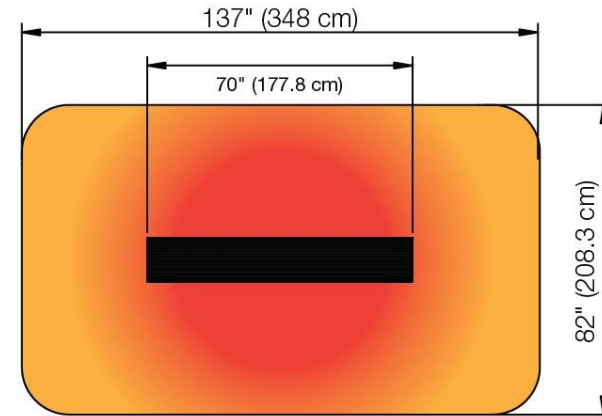
Indoor Spot Heating



DLW1500



DLW2400



DLW3200

Key Features

- 120V, 1500W DLW Series Radiant Heater
- Hardwire Installation only, simply turn on/off using a wall-switch (not included)
- Outdoor/Indoor rated, IP55 ingress protection rating
- Corrosion protected
- Sheathed element and extruded aluminum
- 1-year warranty



120V, 1500W DLW Series Heater

Item Number: DLW1500B12

Color: Black

UPC: 781052139312

Unit Dimensions (Installed)

Product Width	91.4 cm	36"
Product Depth	14.3 cm	5.6"
Product Height	14.2 cm	5.6"
Packaging Weight		
Shipping Weight	4.9 KG	11 LBS

MSRP (USD): \$849.99

MSRP (CAD): \$999.99

Key Features

- 120V, 1500W DLW Series Radiant Heater
- Hardwire Installation only, simply turn on/off using a wall-switch (not included)
- Outdoor/Indoor rated, IP55 ingress protection rating
- Corrosion protected
- Sheathed element and extruded aluminum
- 1-year warranty



120V, 1500W DLW Series IR Heater

Item Number: DLW1500W12

Color: White

UPC: 781052139305

Unit Dimensions (Installed)

Product Width	91.4cm	36"
Product Depth	14.3 cm	5.6"
Product Height	14.2 cm	5.6"
Packaging Weight		
Shipping Weight	4.9 KG	11 LBS

MSRP (USD): \$899.99

MSRP (CAD): \$1079.99

Key Features

- 240V, 2400W DLW Series Radiant Heater
- Hardwire Installation only, simply turn on/off using a wall-switch (not included)
- Outdoor/Indoor rated, IP55 ingress protection rating
- Corrosion protected
- Sheathed element and extruded aluminum
- 1-year warranty



240V, 2400W DLW Series IR Heater

Item Number: DLW2400B24

Color: Black

UPC: 781052139299

Unit Dimensions (Installed)

Product Width	135.8 cm	53.5"
Product Depth	14.3 cm	5.6"
Product Height	14.2 cm	5.6"
Packaging Weight		
Shipping Weight	7.7 KG	17 LBS

MSRP (USD): \$1099.99

MSRP (CAD): \$1319.99

Key Features

- 240V, 2400W DLW Series Radiant Heater
- Hardwire Installation only, simply turn on/off using a wall-switch (not included)
- Outdoor/Indoor rated, IP55 ingress protection rating
- Corrosion protected
- Sheathed element and extruded aluminum
- 1-year warranty



240V, 2400W DLW Series IR Heater

Item Number: DLW2400W24

Color: White

UPC: 781052139282

Unit Dimensions (Installed)

Product Width	135.8 cm	53.5"
Product Depth	14.3 cm	5.6"
Product Height	14.2 cm	5.6"
Packaging Weight		
Shipping Weight	7.7 KG	17 LBS

MSRP (USD): \$1149.99

MSRP (CAD): \$1379.99

Key Features

- 240V, 3200W DLW Series Radiant Heater
- Hardwire Installation only, simply turn on/off using a wall-switch (not included)
- Outdoor/Indoor rated, IP55 ingress protection rating
- Corrosion protected
- Sheathed element and extruded aluminum
- 1-year warranty



240V, 3200W DLW Series IR Heater

Item Number: DLW3200B24

Color: Black

UPC: 781052139275

Unit Dimensions (Installed)

Product Width	177.8 cm	70"
Product Depth	14.3 cm	5.6"
Product Height	14.2 cm	5.6"
Packaging Weight		
Shipping Weight	9.9 KG	22 LBS

MSRP (USD): \$1,399.99

MSRP (CAD): \$1,699.99

Key Features

- 240V, 3200W DLW Series Radiant Heater
- Hardwire Installation only, simply turn on/off using a wall-switch (not included)
- Outdoor/Indoor rated, IP55 ingress protection rating
- Corrosion protected
- Sheathed element and extruded aluminum
- 1-year warranty



240V, 3200W DLW Series IR Heater

Item Number: DLW3200W24

Color: White

UPC: 781052139268

Unit Dimensions (Installed)

Product Width	177.8 cm	70"
Product Depth	14.3 cm	5.6"
Product Height	14.2 cm	5.6"
Packaging Weight		
Shipping Weight	9.9 KG	22 LBS

MSRP (USD): \$1449.99

MSRP (CAD): \$1749.99

Key Takeaways

What makes the DLW Series product unique and different from others in market?

- **The Right Fit** - Available in two colors with a variety of sizes and wattages, providing the customer with options to find the best fit for their space
- **Ease of Installation**- Minimal assembly required, simply wall/ceiling-mount and hardwire using the accessible top mounted junction box
- **Lasting Fabrication** - Reliable and durable, the extruded aluminum construction meets IP55 water resistance rating



About Glen Dimplex Americas

We are a single organization called Glen Dimplex Americas that operates in North, Central and South America. We are privately owned by The Glen Dimplex Group - the world's largest manufacturer of electrical heating, and who also holds significant global market positions in domestic appliances, cooling, ventilation, and renewable energy solutions.

- Headquartered in Ontario, Canada
- 3 Distribution Centers
- 1 Manufacturing Facility
- 50+ Patents
- Operates in United States, Canada, Mexico & South America
- 220+ Employees

GlenDimplex
AMERICAS





**If you have any questions,
contact your sales rep today.**